

PRESS RELEASE

AURUM LAND PRESENTS HONG KONG INVESTORS WITH FIRST and EXCLUSIVE PRIORITY TO OWN THE HYDE IN SINGAPORE

Distinguished Developer launch For Hong Kong Homebuyers

HONG KONG, 17 April 2019: Aurum Land is making its first residential launch in Hong Kong The Hyde, its latest freehold residential development in Singapore. The developer will kick off the Asia marketing launch for The Hyde in Hong Kong with a sales exhibition on 11 & 12 May at the Island Shangri-La hotel.

Exclusive New Launch in Hong Kong

This unique offer represents the first time the developer has given the privilege of priority to purchase ultra-prime freehold residences exclusively to investors from abroad. As property-based assets in Singapore continue to deliver attractive returns to discerning investors, The Hyde offers a captivating combination of space alike of luxury landed villa, and the amenities and services of a prestigious condominium, which appeals to Hong Kong's ultra-high net worth individuals and sophisticated investors.

Ms. Michelle Yong, Director of Aurum Group and Aurum Land, shares why Hong Kong was chosen for Aurum Land Asia's launch of the prestigious development. The Hyde is our trophy development to celebrate our parent company- Woh Hup Holdings' 90 years jubilee. We are delighted to introduce it to sophisticated buyers in Hong Kong who are looking for astute investment opportunities to own an exclusive luxury property in Singapore."

Aurum Land will release the limited collection of 117 luxurious residences in Hong Kong at the sales exhibition for The Hyde on 11 and 12 May at the Island Shangri-La. This offers Hong Kong buyers first and exclusive priority to invest in The Hyde. The collection will remain exclusive to investors in Hong Kong during the preview period. The development target to receive its Temporary Occupation Permit (TOP) by end 2021. The sales gallery in Singapore features two show units- One bedroom and three bedrooms available for viewing and interested homebuyers can visit to experience the lifestyle on offer.

Spacious Residences in the Sky

With its generously sized units and functional efficient layouts, The Hyde affords homeowners the breezy comforts of an elevated villa with expansive views of the lush greenery of Goodwood Hill, offering the prestige and sophistication of luxury villa living in the city.

The Hyde boasts an address in the Singapore's most coveted residential district- District 10. Just minutes' walk from Orchard Road, the neighbourhood enjoys a rare tranquillity and privacy. Residents also enjoy uninterrupted views of the nature and refined luxuries against a panorama of urban comforts. Also within vicinity (1 km radius) are some of the esteemed education institutions like Anglo- Chinese School (Primary) and Singapore Chinese Girls' Primary School. The Hyde is also minutes' drive from the Central Business District (CBD) and Marina Bay Sands.

The residences come complete with spectacular cityscapes, combining the exquisite amenities and services of condominium living with the class and prestige of freehold property ownership.

Trophy Development

A winning trifecta of location, spaciousness and views, The Hyde is named for its prestigious address as well as its spectacular design. Ms. Yong describes the extraordinary level of craftsmanship of The Hyde. "It is envisioned by a team of artisans that we specially brought together to create this modern living masterpiece."

The materiality and craftsmanship of The Hyde is beyond par. No effort is spared in materials and fittings used. Top-of-the-range appliances by De Dietrich, with fixtures by Gessi and Laufen are also in place. Timber-strip flooring for the bedroom, granite and marble for the living and bath. Full height glazed facades and for the first time in a Singapore condominium, The Hyde features sashless windows- a modern alternative to traditional openable windows. (With a double hung system featuring two moving counterbalanced glass panes, sashless windows open at the top and bottom with one easy motion to provide perfect rotational ventilation and uninterrupted views.) The Hyde also features a cantilever sky club positioned at the top floor where homeowners will be able to marvel at the breath-taking views of the magnificent city skyline and lush greenery.

Aurum Land and its group of artisans has thoughtfully designed the residences based on the insights of Singapore homes and the tropical climate. It has luxuriantly infused the architecture with elaborately rich landscaping from the ground level up, extending to the sky club on the top level, creating pockets of verdant greenery.

A Life Enriched by Art and Design

The Hyde's unique synthesis of architecture, art and nature is inspired by its namesake park, and renowned annual Serpentine Pavilion housed within. Facilities are envisioned as bold statements - the pool is a 50m floating disc of water that walks the edge between amenity and installation. Metallic tiles reflect the sky and surroundings, amplifying the feeling of being immersed in nature.

About Aurum Land Pte Ltd

Incorporated in 1982, and a subsidiary of Woh Hup Holdings Pte Ltd, Aurum Land champions functionality and form in its designs to create exclusive and beautiful living spaces. Guided by innovative thinking and market insight, Aurum land is managed by a team of passionate industry professionals, who bring with them extensive development expertise, design excellence and technical skill. Our many design awards are testament to our unique and compelling design concepts, which are

tailored to each development's site history and context. Beyond design trends, our developments are timeless in beauty, function and form.

About Woh Hup Holdings Pte Ltd

Founded in 1927, Woh Hup is one of Singapore's largest privately-owned construction and civil engineering specialists. The company has grown alongside Singapore and are privileged to have participated in many of the nation's iconic developments including Clifford Pier, MacDonald House, Wayang Satu Flyover, MRT Circle line projects, Reflections at Keppel Bay, The Interlace and Oasia Downtown Hotel.

Woh Hup's portfolio comprises an array of award-winning projects of different genres from private residentials, commercial buildings to hotels and MRT stations. The company stays at the forefront of the industry by employing unique construction methods in a number of recording breaking projects including the largest column-less greenhouse in the cool conservatories of Gardens by the Bay at the time of construction and the world's tallest indoor waterfall rain vortex in the recently completed Jewel Changi Airport.

For more information on the exhibition or the residential development, potential investors may visit www.aurum.sg/thehyde

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